



Europe Forestry Products Inbound Trade Mission to Kentucky & West Virginia

*Kentucky & West Virginia
September 13-16, 2027*

Europe continues to be an important market for forestry products, including hardwood lumber, logs, wood components, and value-added wood products. European buyers are actively seeking reliable suppliers that can provide high quality products, consistent supply, and sustainably managed forest resources.

Exporting to Europe allows SUSTA companies to expand their international presence, diversify their customer base, and reduce reliance on domestic markets. Building relationships with European buyers can create new business opportunities and support long term growth. This event will bring qualified forestry products buyers from across Europe to Kentucky and West Virginia for business meetings, networking, and site visits. While the mission is hosted in Kentucky and West Virginia, companies from other states within the SUSTA region are welcome to participate.

Participation Fee: \$35.00

- One-on-one meetings/facility visits in Kentucky on September 13-14, 2027
OR
- One-on-one meetings/facility visits in West Virginia on September 15-16, 2027

Fee Includes:

- One-on-one meetings with buyers from the European market

Registration Deadline: **August 8, 2027** (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Forestry Products

Product Description: Wood Species

Activity Managers

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#)
and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139 www.susta.org, (504)568-5986, susta@susta.org

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